

BOYS & GIRLS CLUBS OF THE EAST VALLEY

May 20, 2008

Chairman Kevin J. Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Martin,

The Boys & Girls Clubs is an organization that strives to let the public know we are a safe and positive place for kids in their community. Thanks to the FCC and in particular KOOL FM Radio, we have the opportunity to educate the public about our programs. Based out of Tempe, the Boys & Girls Clubs of the East Valley serves more than 30,000 children and teens every year. We couldn't have done this without the support we have received from KOOL FM for the last decade. KOOL is always ready and willing when we call them up to help promote our events that raise funds for our after-school and summer programs. I can't describe how great it is to have a media partner that is there with open arms and of course... open airwaves!

KOOL has participated in a variety of events including our Bids for Kids Auction and Dinner which is held every November and raised more than \$600K last year. KOOL is also a media sponsor of our Bon Vivant event which is held every spring. We are proud to say we made more than \$220K at that event. Every year, the Boys & Girls Clubs of the East Valley receives a classic car from a gracious supporter which we raffle off. Last year, we raffled off a 1957 Chevy Bel Air and KOOL FM was a critical part in promoting that car. We made more than \$50,000 raffling off the classic car and we have no doubt that the audience that KOOL FM touches was the reason we were so successful. So again, we would not be the success we are if it we did not have the support from media outlets like KOOL FM. We appreciate them in more ways than I can write and look forward to continuing this partnership!

Sincerely.

Mindee Padilla/Marketing & Public Relations Manager Boys & Girls Clubs of the East Valley **Program Service Center**

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Thunderbirds Branch - Guadalupe 9225 S. Avenida Del Yaqui Guadalupe, AZ 85283 (480) 897-6247

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